

Advocacy Network Mapping Worksheet

1. Pick a legislator (OR an issue).
2. Brainstorm individuals connected to that legislator or issue.
 - Professional, political, family, religious, education, neighborhood, donors
 - Government, nonprofit, business, faith-based, etc.
3. Brainstorm institutions connected to that legislator or influential on that issue.
 - Professional, political, family, religious, education, neighborhood, donors
 - Government, nonprofit, business, faith-based, etc.

Legislator or Issue

Individuals

Institutions

4. Map relational power lines.
 - Draw a line between any individuals or institutions that may be connected to one another.

5. Classify and prioritize.

- You may **classify** individuals and institutions as **Core** (C - most important or influential to reaching your legislator or affecting the issue), **Primary** (P - moderately important or influential), or **Secondary** (S- low importance or influence) or **prioritize** (1, 2, 3, etc.) based on where you want to begin. Choose whichever you find most helpful.

6. Plan.

- What steps do you need to take and in what sequence? Who should be involved in each step? Why are you taking these steps/what do you hope to accomplish? How will you approach each step of your plan?
- Follow-up is crucial! How will you follow up at each point during your plan? How will you thank those involved and convey progress and impact?